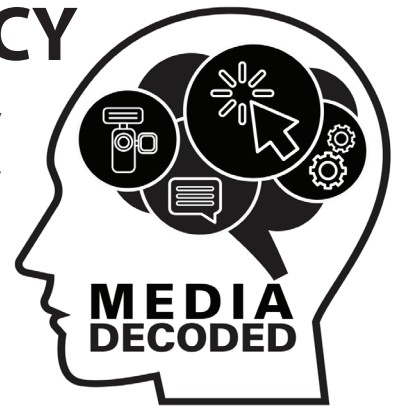# UNDERSTANDING MEDIA LITERACY

Media literacy is defined as "the ability or skills to critically analyze for accuracy, credibility, or evidence of bias the content created and consumed in various media, including radio and television, the Internet, and social media," according to the *Dictionary.com*. We encourage you to work through the media literacy process: **EXAMINE**, **QUESTION**, **INTERPRET**, and **EXPLAIN**.

PART I
Answer the question: Why is media and information literacy important?

PART II
Write or draw how you will use each of the four steps to decode media messages.

EXAMINE

QUESTION

INTERPRET

EXPLAIN

Interested in learning more about media literacy? **Fierce Mustang Media** has developed free community resources to spread the four-step process and provide information about careers in storytelling.

Visit **fiercemustangmedia.com/media-decoded** to learn more.